

This Agreement made on this date..... between **WMM Ltd Druzha BL: 221 VH.B. AP. 37 1582 -Sofia www.wmm-media.com VAT: BG202833270**

official email for communication: **info@wmm-media.com** (hereinafter referred to as "WMM")

And

Name \_\_\_\_\_, born (City-date) \_\_\_\_\_ address  
\_\_\_\_\_ City \_\_\_\_\_

Country \_\_\_\_\_ Passport \_\_\_\_\_

email for communications: \_\_\_\_\_ (hereinafter referred to as "Influencer")

### 1. SCOPE OF AGREEMENT

- a) Main purpose is to develop a partnership between WMM and Influencer in order to find and manage MEDIA CAMPAIGNS through WMM's platform;
- b) Secondary purpose is to increase Influencer's visibility and popularity;
- c) In this agreement Influencer assigns mandate to WMM to promote his/her image and seek, negotiate, finalize contractual business with advertisers (clients/brands) regarding the performance of Influencer, also get/obtain the rates/amounts; these performances may consist, of possible selfies/shootings/video to upload on PROFILE and other medias; other activities/jobs done in autonomy by Influencer are not matter in this contract;

### 2. DUTIES OF INFLUENCER

- a) Influencer must make the Profile in WMM platform and follow the website's instructions;
- b) Once Influencer has accepted a CAMPAIGN, he/she must respect the agreements and to follow the CAMPAIGN guidelines;

### 3. RIGHTS OF INFLUENCER

- a) Influencer may refuse CAMPAIGN requests;
- b) Influencer may take pause, or a long break, just setting it on the Profile page;

### 4. INFLUENCER'S FEE AND PAYMENT

- a) WMM propose the fee, the proposed fee represents the net (NET) income. Influencer can agree or refuse the fee proposed;
- b) WMM has to directly pay the Influencer the fees originated by CAMPAIGNS already paid by Advertisers, once received the relevant invoice or receipt;
- c) Influencer can ask the payment by bank swift or PayPal; other payment systems actually are not allowed;
- d) WMM may NOT ask directly to Influencer for any commission or cost or reimburse, neither regarding the profile on WMM platform;

### 5. DUTIES OF WMM

WMM undertakes to use reasonable efforts in the performance of the following activities:

- a) obtain offers and negotiate CAMPAIGN for Influencer; advise, aid, counsel and guide Influencer with respect to the CAMPAIGNS proposed; promote and publicize the Influencer; manage the following matters:
  - Clearly inform Influencer about rate offered for each campaign;
  - inform and audit Influencer about business rules and marketing suggestions;
  - support Influencer about IG Profile image;
  - supervise the CAMPAIGN performed;
  - get and solicit payments to Advertiser;
  - regularly update the online statement reporting the relevant economical information;
  - assist in resolving any issues between Influencer and Advertiser;
  - WMM will not accept any engagements or contract for Influencer without Influencer's prior approval/permission;

### 6. RIGHTS OF WMM

- a) WMM may publicize the fact that WMM is the MEDIA agency for Influencer, by uploading Influencer's pictures on WMM websites and social media Profiles;

### 7. DURATION AND TERM

- a) The term of this Agreement is for 2 (two) years;

- b) Both parties may terminate this agreement without specific reasons by previously informing the other part at least thirty (30) days in advance;

*This Agreement is executed and effective the \_\_\_\_\_, 201....*

*Influencer Signature .....*

*WMM Signature.....*

*Name.....*

*Surname.....*

*Parent's signature (if necessary): .....*

*Name.....*

*Surname.....*

